



Brookville Center for Children's Services

Discovery Report



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Financial Overview For Independent Schools

	Net Assets	Total Revenue	Total Functional Expenses	Advertising & Promotion
Brookville Center for Children's Services	7,216,744	47,248,271	47,012,271	0
Variety Child Learning Center	6,218,246	15,521,822	15,718,839	9,760
Ascent: A School for Individuals With Autism	4,677,240	2,295,685	2,424,402	0
The Hagedorn Little Village School Jack Joel Center for Special Children	3,731,300	16,479,940	17,156,930	7,882
The Hebrew Academy for Special Children	-88,464	36,874,207	37,435,689	248,113
The Henry Viscardi School	-12,115,388	15,631,501	16,421,569	11,989

Information taken from most recent IRS-990 forms.

*Please note: Just Kids Early Childhood Learning Center and All About Kids did not have 990 forms available.



Financial Overview For I/DD Organizations With Children's Programs

	Net Assets (Overall for Organization)	Total Expense	Total Revenue	Advertising & Promotion (Overall for Organization)
ACLD -Education Services	22,650,626	63,174,266 6,827,142	64,711,464 7,656,912	0
DDI -Children's Day Service -Early Childhood Education -Children's Residential Program -Young Autism Program -CRP Center of Excellence Project	20,290,910	97,832,352 14,662,647 11,535,402 10,550,947 5,969,281 47,483	100,149,661 15,274,667 10,847,206 12,097,053 6,128,231	0
AHRC Suffolk -Children's Services*	12,211,328	68,235,741 18,574,435	68,259,570 17,787,253	0
ACDS -Nursery/ Daycare -Preschool -Early Intervention -Special Ed Gov. Fees	3,824,227	16,161,055 669,811 4,662,814 2,511,785	16,575,787 388,203 5,052,317 2,224,738 265,968	3,689
CP Nassau -Education Services	7,808,173	38,900,715 10,911,744	38,606,246 10,762,882	38,379
The Center for Developmental Disabilities -Children's Day Program -Children's Residence	1,156,255	33,164,804 5,307,885 3,053,882	32,391,037 5,188,448 2,694,840	15,352

*AHRC Suffolk's reported financials for children's services included a blended program in its West Hampton Beach facility offering day habilitation and pre-vocational services along with the ability for any combination of services. This program ended 1/31/15, with people in programs transferred to other day hab and pre-vocational programs.



Service Overview For Independent Schools

	E a r l y I n t e r v e n t i o n	P r e s c h o o l	D a y c a r e	S c h o o l A g e P r o g r a m	E v a l u a t i o n s	R e s p i t e / R e c r e a t i o n	H o m e / C o m m u n i t y S e r v i c e s	R e s i d e n t i a l	P a r e n t T r a i n i n g
Brookville Center for Children's Services	X	X	X	X	X	X	X	X	X
Variety Child Learning Center	X	X		X	X	X			X
Ascent: A School for Individuals With Autism		X		X					X
The Hagedorn Little Village School	X	X		X	X	X	X		X
The Hebrew Academy for Special Children	X	X		X	X	X	X		X
The Henry Viscardi School		X		X		X			X
Just Kids	X	X							
All About Kids	X	X		X	X	X			X

*Reflects all programs featured on website.



Service Overview

For I/DD Organizations

With Children's Programs

	E a r l y I n t e r v e n t i o n	P r e s c h o o l	D a y c a r e	S c h o o l A g e P r o g r a m	E v a l u a t i o n s	R e s p i 	H o m e / C o m m u n i t y S e r v i c e s	R e s i d 	P a r e n t T r a i n i n g
ACLD	X	X		X	X	X	X		X
DDI	X	X		X	X	X	X	X	X
AHRC Suffolk	X	X	X	X	X		X	X	X
ACDS	X	X	X	X	X	X	X		X
CP Nassau	X	X		X					
The Center for Developmental Disabilities				X			X	X	

*Reflects all programs featured on website.



Child and Family Resources

Resources for families and their children including respite & recreation.

Family Resources

Programs Across Long Island

Offices of Administration: 189 Wheatley Road, Brookville, NY 11545

School Sites: Children's Education Center & Autism Program (Brookville), Marcus Avenue (New Hyde Park), Post Avenue (Westbury), SUNY Old Westbury, Barbara C. Wilson Pre-school (Woodbury)

Home and Community Based Program: Brookville

Children's Residential Program: Four homes in Lido Beach and Glen Cove

Preschool

Integrated

- Post Avenue
- Old Westbury

Special Ed

- Marcus Avenue
- Children's Ed Center

Daycare

- Post Ave.
- Marcus Ave.
- Old Westbury

Early Childhood Programs:

music, arts and crafts, language, motor, pre-academic and computer are taught by appropriately credentialed staff.

School Age Program

- 12:1:4, 10:1:3 or 6:1:3.5
- 6:1:3:5 (Autism Program)
- Academic education services in areas of reading, hand-writing, functional mathematics, socialization, activities of daily living and programs related to the New York State Education Department Standards for Special Education.
- Music, art, adaptive physical education
- Transition Services
- Pre-vocational training at community based sites and within the community

Evaluation Sites

- Barbara C. Wilson: Nassau and Suffolk Counties
- Children's Education Center: Nassau and Suffolk Counties; Bi-lingual evaluations
- Marcus Avenue: Servicing children and families residing in Nassau County and New York City.

Respite/Recreation

- Saturday recreation programs
- Vacation respite (December, April and August)

Home/Community-Based Services

Residential Services

Parent Training

- Parent support meetings twice a month, parent trainings and workshops.
- Topics include sensory motor integration activities, learning through play, language development, feeding techniques, promoting positive behavior, fine and gross motor exercises and behavior management.



	Tours Conducted/Inquiries			Screenings Conducted			Referral Source			Transitions among BCCS Programs			
	2015	2016	2017	2015	2016	2017	2015	2016	2017	2015	2016	2017	
Marcus Avenue	500	600	640	500	500	600	El/School Districts/Pediatricians				1	1	1
Post Avenue	152	131	260	62	55	71	Districts Districts Districts				0	0	0
SUNY Old Westbury	unknown	116	168	unknown	41	35	Districts Districts Districts				unknown	2	1
BCW	397	341	461	104	160	185	Districts Districts Districts				0	2	1
Ed Center	215	222	201	128	132	111	Districts Districts Districts				0	0	0
Cissy Birnbaum	N/A	N/A	10	N/A	N/A	10	Districts Districts Districts				0	0	0
CRP	3	3	2	3	3	1	CB & Ed C CB & Ed ce CB & Ed Center				2	1	1

Retention/Enrollment Trends				
	14-15	15-16	16-17	
Marcus	271	276	263	
Ed Center PK	68	62	63	
Ed Center School Age	130	126	132	
Westbury at Post	80	93	94	
BCWilson--9100	132	137	140	
SUNY--9160	19	12	16	
Parent Satisfaction	14-15	15-16	16-17	
Marcus	90%	90%	91%	
Ed Center PK	90%	90%	90%	
Ed Center School Age	90%	90%	90%	
Westbury at Post Ave	91.40%		100%	
BCWilson	N/A	4.6/5	4.77/5	out of 5
SUNY	N/A	4.5/5	4.59/5	out of 5



School/ Program	Total Children	Open Spaces	Boys	Girls	Typical	Special Needs
Children's Educational Center:	Daycare/Pre-K:					
Silver Building	3		19	8		
Cissy Building	27					
Barbara C. Wilson	143	N/A; 9 over enrollme nts	110	33		All
Westbury-Post Avenue	90	Preschool : 6	Special Ed: 32 Day care: 22	Special Ed: 16 Day Care: 20	Pre-K: 25	48
Marcus Avenue	253 Daycare/Pre-K 176 CPSE 35 infant/toddlers	CPSE Spots: 3 Daycare: 10 Infant/ Toddler: 8				
SUNY-Old Westbury	30	Typical: 9	22	8	11	19
Children's Residential Program	25	N/A	19	6	N/A	25 (All diagnosed with Autism)
Home- and Community- Based Program						

Please note: green is info to be confirmed.



Brookville Center for Children's Services

Available Survey Information

comments

Marcus 14-15 N/A

Marcus 15-16

great staff

related staff communication too short

overall satisfied

extremely happy with school and staff

my child is so happy

answers questions

Marcus 16-17

email would be helpful

friendly staff

Thannks to all staff

always satisfied with communication

amazing program

constant contact with administration

love the school

excellent school;

every question always answered

Ed Center PK

teachers and asistants great

great job

good experience

thanks for support

Ed Center School Age

erverything done properly

have good feelings

outstanding educational program

We love BCCS

would like afterschool activities

thanks for all you do for the students

Westbury Post 2015

pleased with school and staff

overall satisfied

I feel informed

amazing staff

Related service needs more detailed and updates

email reminders to save paper

newsletter

everyone supportive and helpful

super happy with school

Extremely happy with all

Westbury Post 2017

More communication related service

happy with staff and programs

wonderful experience with school

amazing staff

recommend the school

He is happy that's all we need to know

BCW

Amount of family support and training is phenomenal

Couldn't be happier with the staff

Absolutely Thrilled with the school

Terrific Staff

Overall progress speaks volumes

Huge smile on my child's face when the bus arrives

Great School

Would like afterschool activities

More communication via email or text for working parents

Would like to be able to observe child nclass via video

Would like more communication from therapists

CRP

2017 will be first year for family questionnaire

25/25

Home and Community Based Program

overall positive results

what can we do better?

150/unlimited

SUNY

Staff is always friendly and helpful

Children are very happy in the school

The team that cares for my son is exceptional

See huge improvement from last year

Therapists are excellent

Have nothing but amazing things to say

Would like more parent involvemtn and more parent friendly events

Would like school to offer lunch

Would like to receive reminders about special events and days off

Would like to receive parent communication via email



Inconsistent References to Organization

“ Brookville Center vs. BCCS? ”

Inconsistent Signatures
(Internal & External)

Interplay of Sites Confusing
(Internal & External)

Inconsistent Use of Logo and Brand Assets

More Straightforward
Telephone/Email Contacts
Needed

Inconsistent Materials

Brookville Center for Children's Services-Post Avenue Parents Association
550 Post Avenue, Westbury, NY 11590
(516) 326-8900 www.brookvillecenter.org

2017-2018 Post Ave.-PA Meeting
Tuesday, October 31, 2017

1. Introductions
2. Current PA funds
3. Current fundraising "events"
4. Ideas for future fundraising
5. Class parents?
6. Next meeting date


Brookville Center for Children's Services, Inc.
Brookville Main Campus
Silver Building/Birnbaum Building
189 Wheatley Road, Brookville, NY 11545
Tel: 516-626-4498 (opt #1 Silver Bldg)/opt #2- Birnbaum)
Fax 516-626-2039- Silver; 626-0362- Birnbaum Building

Board of Directors
Officers
Jeffrey Kraut
President


Saturday Social Skills Grant

BROOKVILLE CENTER PARENTS ASSOCIATION NEWSLETTER

Join us on Facebook !
Parents Association of BCCS - Brookville
Email - Tmmc4me@aol.com



Parents Association Meeting
Nov 9th 11am
Mansion - Dining Room
Everyone is Invited!



REMINDER:
Miss Chocolate Fundraiser
Please have your orders sent in with your child by
Wednesday, Nov 1st !

Parents Support Group
Dealing with Emotions
Nov 15th
10-12pm - Mansion
Parents Training Group

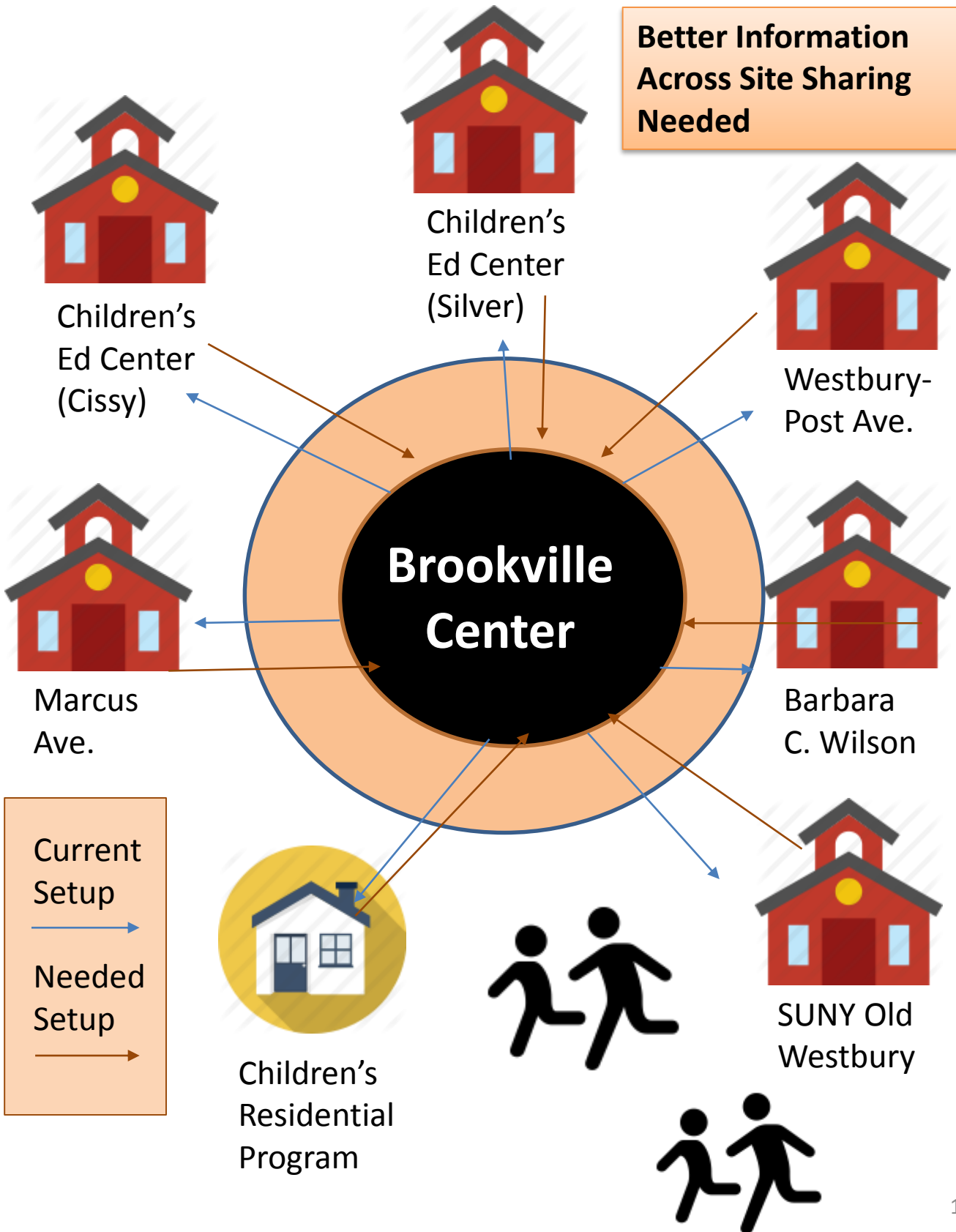
Needed Point of Contact on Each Site
for Centralized Communications and Promotional Purposes



Brookville Center
for Children's Services

**Communications
Across Sites**

**Better Information
Across Site Sharing
Needed**



Points of Engagement



932 likes
926 followers



406 tweets
67 following
94 followers
19 likes



New Account
63 followers
101 following



New Account
7 employees on LinkedIn;
3 followers



9 subscribers



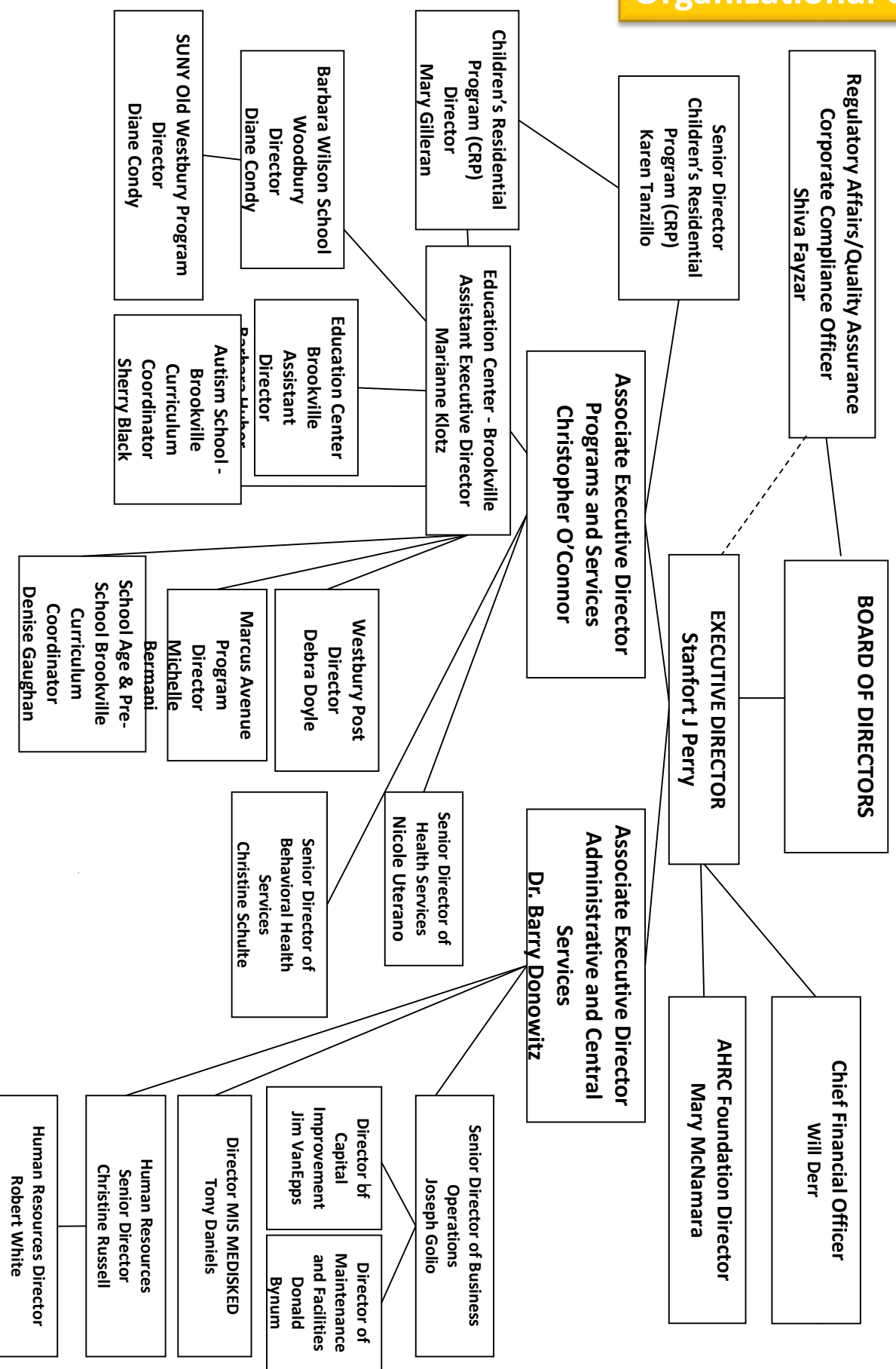
Media



Nick Tangorra entertains kids with disabilities
On Thursday, June 15, 2017, students, family and friends at the Brookville Center for Children's Services enjoyed a live performance by pop singer Nick Tangorra, of Bethpage, at
NEWSDAY.COM

Organizational Chart

BROOKVILLE CENTER FOR CHILDREN'S SERVICES, INC.



Company	Employee Count
BCCS INC	649
FT	539
PT	110

Vacancies	
Company	Position Count
BCCS Inc.	73
FT	32
PT	41
Citizens Inc.	72

BCCS INC	649
ABA Teacher Aide	1
Accounting Analyst	1
Accounts Rec.Biller	1
Accts Rec Biller - BCCS	1
Administrative Asst.-BCCS	2
Applied Behavior Spec	1
Art Instructor-BCCS	1
Art Therapist-BCCS	1
Asst Controller - BCCS	1
Asst Curr Coord-BCCS Wood	1
Asst Curriculum Coord	6
Asst Exec Director - BCCS	1
Asst Mgr- BCCS CRP	7
Asst. Director	4
Asst.Grp Leader/TA	14
BCBA-BCCS-Masters Psychol	2
BCBA-BCCS-Masters-Daycare	2
BCBA-Master's-BCCS-Edu	6
BCCS Vac Respite Counselo	1
Behav Interv Spec 1-CRP	1
Behav Support Staff-BCCS	2
BehavSuppStaff-MastersLev	1
BehavSuppWker-BCCS	2
BehavSuppWkr-BCCS DayCare	2
Clerk - BCCS	1
Clinical Coordinator-BCCS	4
Curriculum Coordinator	4
Curriculum Coor-NHP	2
Director - BCCS	3
Director - CRP BCCS	1
Director CorpComp&QA-BCCS	1
DSP - BCCS	35
DSP Sub - BCCS	19
DSP Sub BCCS- 26 Seaspray	2
DSP Sub BCCS -Wantagh	5
DSP Sub BCCS-28 Sea Spray	10
DSP Sub BCCS-30 Sea Spray	5
DSP/Med Appt CounselorCRP	2
Educ. Systems Coord.	1
Exec.Office Supervisor	1
General Support Staff-BCC	1
Group Leader/Teacher Aide	8

House Manager-CRP	3
IEP Coordinator- BCCS	1
Intake Coord.	1
Lead Counselor	2
Lead Mechanic	1
Licensed Psych-BCCS	1
Maint Supv - BCCS	1
Maintenance Worker I	4
Movement/Activ Ther-BCCS	1
Music Instructor - BCCS	1
Music Therapist-BCCS	5
Nurse Manager - BCCS CRP	1
O.T. - BCCS - School Age	3
O.T. - BCCS Non Day Care	1
O.T. - Preschool Related	1
O.T.-BCCS Day Care Ctr	11
Occup.Therapist - AHRC	1
Office Coord.	2
Office Manager	1
Office Mgr - BCCS Presch	1
Office Mgr - BCCS Sch Age	1
Phys Education Teacher	2
Physical Therapist	8
Porter - BCCS	1
PRGM SUPV - BCCS	2
Program Admin - BCCS CRP	2
Psychologist Licensed	1
Receptionist	2
Records Mgmt Officer	1
Recreation Coord-CRP BCCS	1
Registered Dietician-BCCS	1
Registered Nurse	1
Saturday Counselor	5
Saturday Lead Counselor	3
School Psychologist	4
School Registered Nurse	12
School Social Worker	2

Secretary Prgm Admin-BCCS	1
Secretary/Receptionist	3
Secretary-BCCS	13
SEIT @ 55 hourly	11
Senior Group Leader	2
Social Wk-Licensed-BCCS	3
Spec Ed Itin - \$55	2
Spec Educ - SEIT/ABA	5
Spec Educ -SPED	3
Spec Educator I-Float	1
Special Ed II	11
Special Ed. Int. Tchr.	8
Special Educator II	66
Special Educator II Float	9
Speech Pathologist-BCCS	28
Sr. Special Educator	1
Sr. Staff Accountant	1
Sr. Corp Comp Officer-BCCS	1
Sr.Staff Accountant-BCCS	2
Staff Accountant	2
Staff Trainer - BCCS	2
Teacher Aide	54
Teacher Aide - 1:1	1
Teacher Aide - Floater	5
Teacher Aide-Ed Center	1
Teacher Asst I Float	4
Teacher Asst III-Float	1
Teacher Asst. I	104
Teacher Asst. II	9
Teacher Asst. III	32
Transition Coordinator	2
Transition Specialist	2



Brookville Center
for Children's Services

Marketing Regulations

New York State Office
of Children and
Family Services

State agency



OCFS- you can solicit for children and market. According to the past trends this was always true.

New York State
Education
Department

Government department



According to NYSED regulations you can never solicit/market for special needs children. This has always been in effect.